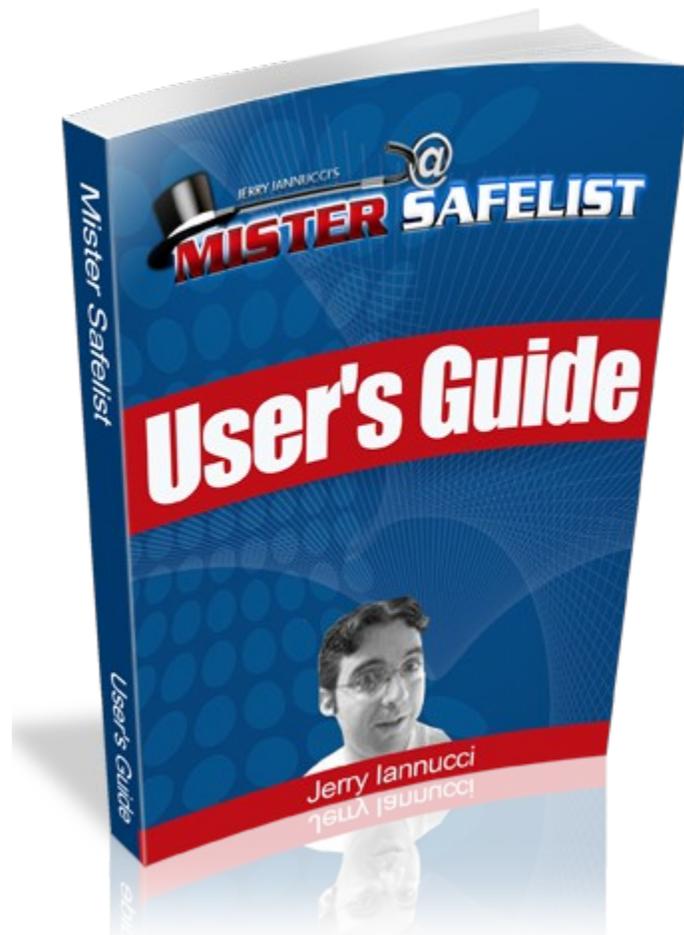


<http://www.MisterSafelist.com>



Thanks go out to **Mike Steeves** for helping to put this manual together.

If you need a user's guide for your site Mike is the guy to talk to:

<https://www.facebook.com/mike.steeves.397>

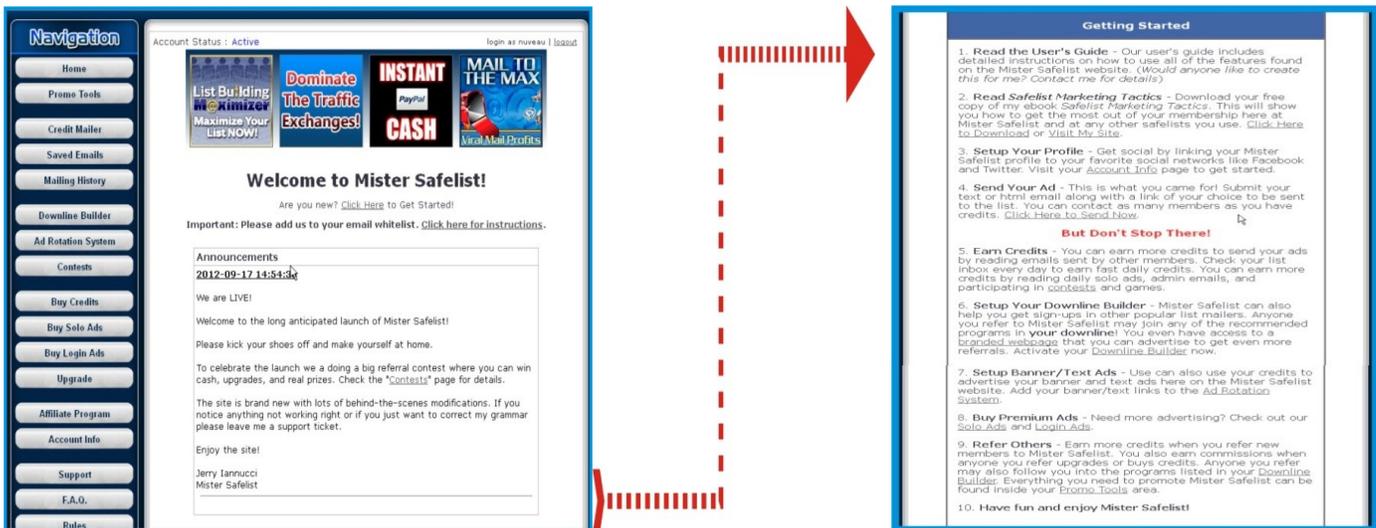
https://twitter.com/M_John
micsteev@nb.sympatico.ca

* WELCOME TO MISTER SAFELIST! *

Firstly, I would like to thank you for joining Mister Safelist and downloading this guide for your reference. This guide is designed to give you a quick reference to all of the site features.

Without further adieu, let's get started...

When you first login, you'll be presented with the **"Home"** page where you will be able to read the latest announcements and keep up with what is happening on our social feeds.

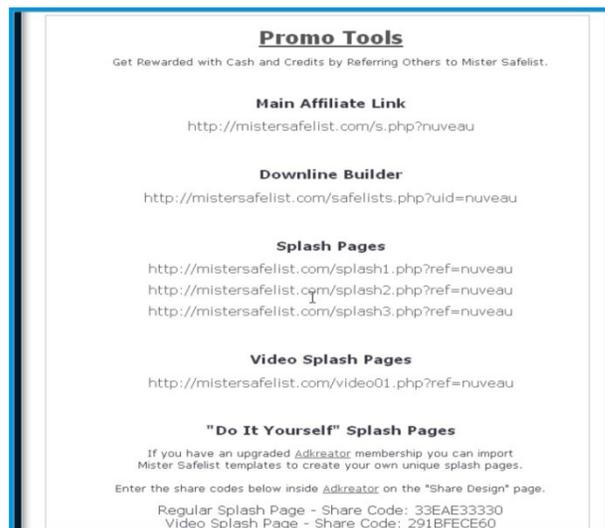


If you scroll down the page a bit you'll find a section called **"Getting Started"**. You'll want to read ALL the steps here because they consist of a quick guide to the features of the site.

Promo Tools

Next on the menu, we want to look at **"Promo Tools"**. This is the area where you get your affiliate link to promote the site, promotional tools for advertising, and the payment area at the top to view your referral commissions. Please have a look at the following screen display for reference:

"Promo Tools"



Note: This is an important section if you want to promote "Mister Safelist". You can place your affiliate link on web sites or forums that allow links. Use your "Splash Page" and "Video Splash Page" links in traffic

exchanges and other safelists as a great tool for building referrals fast.

Another section of the **"Promo Tools"** is the banners area. Here you are presented with a variety of sizes of banners for promotional purposes. Check this image for an example:



As mentioned, the banners section includes a variety different sized banners that can be placed on web sites (you copy 'n' paste the whole code from the box underneath the one you want), or you can use the part of the code in Text Ad Exchanges, Traffic Exchanges (although your 'splash' link works better for this one), or in the banners/text ad sections of popular marketing mailers.

Most credit-based and other mailers have sections for "Banners" and/or "Text Links". Please note that for the mailers and exchanges, ***YOU ONLY USE THE PART THAT IS IN QUOTES***...for example, the SOURCE of the banner would be after the "src" and the DESTINATION would be after the "a href". Here's an example to further explain:

DESTINATION: <http://mistersist.com/s.php?xxxxx> where the 'xxxxx' is your userID.

SOURCE: <http://mistersist.com/images/banners/468-60.gif> which is where the banner graphic is located.

This is a great and fun part of the promotional tools section because once your banner stats are placed in another location, if someone clicks on it, they are taken to the "Mister Safelist" site and if they join or upgrade or purchase anything, YOU earn the commission(s). Very cool!

Credit Mailer

Now let's take a look at the section called **Credit Mailer**. Simply put, this is the section where you use your available credits to send your promotional emails.

System Mailer

Important: Before you send your ad please [Click Here](#) to read our rules.
If you are not sure if your site breaks the rules - [Click Here](#)

Submit Your Email Advertisement Below

[FULL_NAME] will be replaced with a member's full name
[FIRST_NAME] will be replaced with a member's first name

Subject:

Click here to send message in TEXT mode

4999 Characters Maximum

The url of website you are promoting :

Send to: **Credits Left: 215**
(Free members are allowed to send to a maximum of 693 other members)
[Upgrade](#) now to reach more members

Need more credits? [Click Here](#)

Save This Message ? Yes No

SEND NOW

Saved Emails

And still with the mailing portion of the site, you have the section called **Saved Emails**. In here you are able to save several emails which you can pick and choose for resending. This is a neat time-saver as there is no need to compose anything if you want to use a particular mail over again. Check out the shot:

Saved Messages

Free members are allowed to save up to 5 messages. You have 0 saved message(s).

| # | Subject | URL | Operations |
|---|------------|-----|------------|
| - | No Records | | |

Mailing History

And lastly within the mailing section, you have a menu option for **Mailing History**. This section will show you the last 10 messages sent, the date, and number of clicks per mail which is good info for tracking purposes.

Mailing History

Total messages sent for this year : 0

Last 10 Messages Sent next 10 >>

| Message | Send Date | Clicks |
|---------|-----------|--------|
|---------|-----------|--------|

Moving on down the menu, you come to the button that says

This section will help you get referrals in other popular safelists and viral list builders. You can join as many of the listed programs that you want and fill in your Affiliate ID for those programs in the space provided, and click “Save”. Then you promote with your “Mister Safelist” affiliate link and anyone who joins “Mister Safelist” via YOUR link and fills in the spaces of their downline builder, will potentially give YOU more traffic and possible commissions if they spend any money at these sites.

A neat feature for sure, and here’s a quickie short-shot of the section.

Mister Safelist Downline Builder

The downline builder will help you to get referrals in the programs listed below.

Here's How It Works
 Fill in your "Affiliate ID" for any of the programs listed below that you are already a member of and then click on the "Save" button at the bottom of the page.

If you are not already a member of a site feel free to join!

Send traffic to your affiliate link:
<http://mistersafelist.com/s.php?nuveau>

When anyone you refer to this site visits their downline builder page they will have the option to join the programs below through your affiliate link potentially earning you more traffic and even cash if they spend any money on these sites.

Note: If you decide to leave a space blank your upline's affiliate link will be shown instead of your own. It pays to fill in as many as you can!

You can also send traffic directly to your downline builder page.

Use this link to promote your downline builder page:
<http://mistersafelist.com/safelists.php?uid=nuveau>

The Lead Magnet



To Sign Up [Click Here](#) Your Affiliate ID:

Bweeble



“Note”: If you leave a space blank, your upline’s affiliate link will default to that space and THEY will reap the benefits. Thus, it really does pay to join as many as you can and fill in your ID’s (see boxes highlighted in red for reference).

Toward the bottom of the instructions, you will note the bold text to “Use this link to promote your downline builder page”. This is a special page that you can promote in other safelists and traffic exchanges to get even more referrals in the recommended programs, build your personal brand, and refer new members to Mister Safelist.

Ad Rotation System

Moving on down again, we come to the portion of the site. In here, you can use your “Mister Safelist” credits to display your banner and text ads on the Mister Safelist website. Click on “**Add a new campaign**” and you have to option to display either a banner or a text ad. This is an excellent way for you to get extra exposure for your sites throughout the Mister Safelist website.

Ad Rotation System

In addition to sending email advertisements your Mister Safelist credits can also be used to display your banner and text ads throughout the site. Simply create a new banner/text ad campaign below and we will put your ad in rotation with those of other members. All banners/ads are randomly displayed every time a page is loaded.

Banner/Text Ad Campaigns [[add a new campaign](#)]

| | | | |
|--------------------|---------------------------|-----------------------------|---------------------------------|
| Total Campaigns: 1 | Total Active Campaigns: 0 | Total Inactive Campaigns: 1 | Allowed To Create Campaigns: 10 |
|--------------------|---------------------------|-----------------------------|---------------------------------|

Banner/Text Ad Campaigns Statistic

| Campaign Name | Type | Destination URL | Credits | Impressions | Clicks | Status |
|----------------------|------|-----------------|---------|-------------|--------|--------|
| <input type="text"/> | | | | | | |

Contests

Next, check out the

Here is a fun section for sure with some great prizes for our most active members. Make sure to check back here often to see if you are in the running for any special rewards.

Referral Contest

Welcome to our first referral contest for the launch of Mister Safelist!

The contest runs for 1-month.

Here's what our top referrals will win.

- 1st - \$100 + 1 Year VIP Upgrade + Surprise Gift!
- 2nd - \$75 + 1 Year Pro Upgrade + Surprise Gift!
- 3rd - \$50 + 6 Month Pro Upgrade + Surprise Gift!
- 4th - \$25 + 6 Month Pro Upgrade + Surprise Gift!
- 5th - \$20 + 6 Month Pro Upgrade + Surprise Gift!
- 6th - \$10 + 1 Month Pro Upgrade + Surprise Gift!
- 7th - \$10 + 1 Month Pro Upgrade + Surprise Gift!
- 8th - \$10 + 1 Month Pro Upgrade + Surprise Gift!
- 9th - \$10 + 1 Month Pro Upgrade + Surprise Gift!
- 10th - \$10 + 1 Month Pro Upgrade + Surprise Gift!

Total value: \$969 in cash and prizes.

You will need to supply me with your mailing address to receive the "Surprise Gift" (I'll mail it to you).

Only active referrals count.

Please send a support ticket if you have any questions.

Good luck!

Time Left: 25 Days 38 Minutes

[Click here to view referral contest standings](#)

Active Readers Contest

No active contest at the moment

[View Last Active Readers Contest Standings](#)



Going down the menu next, we come to the section labeled

Simply put, if you're not keen on clicking email ads for credits but want to mail or advertise more, there are packages available here that you may purchase for very reasonable costs. Just click on the "Buy Now" button and follow through with the purchase. Your credits will be added instantly and you can carry on from there.

Tired of clicking for credits?

Purchase one of our convenient credit packages.

| Credit Package | Price | Purchase |
|----------------|---------|--------------------------|
| 5000 credits | \$5.00 | Buy Now! |
| 10000 credits | \$7.00 | Buy Now! |
| 20000 credits | \$12.00 | Buy Now! |
| 50000 credits | \$27.00 | Buy Now! |
| 100000 credits | \$47.00 | Buy Now! |



Now we come to the menu item named

Solo Ads are a great way to make your ads stand out. While the credit mailer will send your ads to other member's "list" email accounts "Solo Ads" are sent directly to their "contact" email address. Only one solo ad is sent per day giving you each member's full attention. Your Solo Ads will also be worth more credits to our members giving people even more incentive to see what you are offering.

Buy a Solo Ad

Your message will be sent right to the contact email of our members

Mister Safelist is using the latest and the best technology in the industry to ensure our safelist is clean and the mailboxes of our members are active.

If you already have an advertiser account, please [click here](#)

Solo Ad Campaign # 1

Send Solo Ad To: Free Members, Pro Members, VIP Members (Total of 811 members)

Cost: 27.00 USD

[Click To Purchase](#)



We've now reached another powerful advertising tool where you can

When you purchase a Login Ad your ad will be viewed for a full 10 seconds by every member who logs into their Mister Safelist account on the days you choose.

Click on the calendar dates to select which days you would like your ads to be seen. Green days available and red days not. After selecting your days, "Continue" with the purchase. Follow the prompts bingo, **YOUR** ad will appear on that day whenever someone logs in!

Login Ads - Step 1

Please select the date where your ad will be shown:

■ - Days without logins ads (you can select them)
■ - Days WITH login ad purchased (you can NOT select them)

| September 2012 | October 2012 | November 2012 | December 2012 |
|----------------------|----------------------|----------------------|----------------------|
| M T W T F S S | M T W T F S S | M T W T F S S | M T W T F S S |
| 1 2 | 1 2 3 4 5 6 7 | 1 2 3 4 | 1 2 |
| 3 4 5 6 7 8 9 | 8 9 10 11 12 13 14 | 5 6 7 8 9 10 11 | 3 4 5 6 7 8 9 |
| 10 11 12 13 14 15 16 | 15 16 17 18 19 20 21 | 12 13 14 15 16 17 18 | 10 11 12 13 14 15 16 |
| 17 18 19 20 21 22 23 | 22 23 24 25 26 27 28 | 19 20 21 22 23 24 25 | 17 18 19 20 21 |
| 24 25 26 27 28 29 30 | 29 30 31 | 26 27 28 29 30 | |

Login ads are not working. Check back later!

You selected: --



Upgrade

Next we are presented with the option to

Mister Safelist was designed to give free members all of the tools and resources they need to run a highly effective email marketing campaign. For professional marketers who are interested in saving some time and also reaching a more selective audience Mister Safelist offers some very affordable upgrade options.

Upgrade your account and get more from Mister Safelist

Your Membership: Free

Compare Memberships

| Membership | Free | Pro | VIP |
|-----------------------------------|--------------|--------------|-----------------------|
| Mailing Frequency | Every 3 Days | Every 2 Days | Every Day |
| Mail To (memberships) | Free | Free, Pro | Free, Pro, VIP |
| Message Personalization | Yes | Yes | Yes |
| Saved Messages Allowed | 5 | 10 | 25 |
| Credits for Reading Emails | 10 | 50 | 100 |
| Credits for Reading Solo Ads | 250 | 1,000 | 2,500 |
| Signup Credits | 250 | 10,000 | 25,000 |
| Monthly Credits | 0 | 10,000 | 25,000 |
| Visual HTML Editor | Yes | Yes | Yes |
| Banner/Ads Rotator | Yes | Yes | Yes |
| Branded Downline Builder | Yes | Yes | Yes |
| Credits for Referring New Members | 250 | 500 | 1,000 |
| Commissions from Credit Purchases | 10% | 20% | 30% |
| Commissions from Upgrades | 20% | 40% | 50% |
| Credits for Banner/Text Ads | 3:1 | 2:1 | 1:1 |
| Membership Cost | Free | \$7.00/Month | \$17.00/Month |

Benefits of Upgrading

Earn More Credits from member emails and solo ads.

Upgraded members only need to read a few emails each day to earn enough credits to send their ads to the entire list.

Affiliate Program

Now, if you want to earn some commissions check out the

The affiliate program and promo tools are bundled together on the same page - clicking on "Affiliate Program" will bring you to the top of the page and "Promo Tools" will bring you to the middle. In any case, the affiliate section will list your earnings, payment information, withdrawal method(s), and give you your referral link.

Here's what the affiliate table looks like again (see "Promo Tools" at top as well):

| Affiliate Program for | | |
|---|---|-----------------------------|
| Your Balance: | \$0 [Details] | |
| Total Earned For All Time: | \$0 | |
| Total Paid For All Time: | \$0 [Details] | |
| Members In Your Downline: | 0 [Details] | |
| Your Payment Information | | |
| Withdrawal Method: | PayPal | |
| PayPal E-mail: | micsteev@nb.sympatico.ca | |
| Pay Status: | Pay on Reaching the Minimum Withdrawal Limit | |
| Minimum Withdrawal Limit For PayPal: | \$5 | |
| Change Your Payment Information | | |
| Available Payment Methods: | <input type="radio"/> - PayPal <input type="radio"/> - Payza | |
| Payment Details: | <input type="text"/> | |
| Pay Status: If you choose "Do not Pay" - your earnings will be stored in your account until you choose "Pay on Reaching the Minimum Limit" | <input type="text" value="Pay on Reaching the Minimum Withdrawal Limit"/> | |
| <input type="button" value="Change"/> | | |
| Your Referral Link: http://mistersafelist.com/s.php?nuveau | | |
| Commissions For Referring Members | | |
| Free Members Level 1: 20% | Pro Members Level 1: 20% | VIP Members Level 1: 20% |
| Credits For Referring Members | | |
| Free Members Level 1: 250 | Pro Members Level 1: 250 | VIP Members Level 1: 250 |

You can use your referral link to refer other members to Mister Safelist and if they join you will earn extra credits. You will also earn a percentage of any money earned when your referral upgrades or buys credits. While Mister Safelist was never intended to be a primary business opportunity you can still earn nice monthly commissions with only a few active referrals.

Account Info

Towards the bottom of the menu side, we come to

Actually fairly straight forward here – gives you basic account information and the ability to make changes (there is a SAVE button if you scroll down further after making changes).

One point to notice is to try and make sure your **social sites ID's** are inserted. Mister Safelist has the ability to add your picture and links to your social networks to every ad you send through our credit mailer. This is a great way to build your personal brand and grow your social network automatically.

First Name

Last Name

Primary Email

List E-mail

Password

Confirm Password

Your Photo

This site uses Gravatar to display your photo with your ads. If you do not have a Gravatar account you can create one for free. Make sure your Gravatar email matches your "Primary" Mister Safelist email. [Click Here for Gravatar](#).

Social Networks

Blog URL

Facebook Username

Twitter Username

YouTube Username

IM Faceplate Username

Sitizens Username

Membership **Free** [Upgrade Account]

Referral Info [Details](#)

Credits Left 215

Account Status **ACTIVE**

Additional Info **None**

Admin Notes

Also please note that “Mister Safelist” uses “Gravatar” to display your picture/avatar along with your ads. To take advantage of this feature go to <http://www.gravatar.com> and create a free account which you can use to upload the image of your choice.

“Note”: Make sure you add the “Primary Email” address that you used to join Mister Safelist to your Gravatar account. This will allow your image to be shown here at Mister Safelist and at any other site that support Gravatar.

Support



Moving on again, if you need support click on this...

Member's Support

Need Help?

You're in the right place!

Fill out the form to below to send your support questions now.

This form is only to be used for submitting questions related to the Mister Safelist website.
Sending ads here will result in immediate account suspension.

Please allow 24 hours for our response.

Subject:

SEND NOW

If you have any questions or comments about Mister Safelist please send them here.

F.A.Q.



Got some questions about anything? Check out the

Hopefully you'll find the answers here to most of the common inquiries you may have. If there was anything you would need further, you would have to use the "Support" feature just above this. Here's a quick look at the FAQ page:

F.A.Q.

1. What is a safelist?
2. How does a credit based safelist work?
3. What is 1 credit worth?
4. How can I earn credits?
5. What is the Ad Rotation System?
6. How does the Ad Rotation System work?
7. Who can use the ARS?
8. What does it cost for my ad to be displayed?
9. What kind of banners or ads can I display with ARS?

Answers

1. What is a safelist?

A safelist is a membership site which allows its members to exchange email ads with one another. That means that you would be able to email an advertisement to the entire membership of a safelist and in exchange you would agree to receive email ads from other members. These emails cannot be considered as spam because every member has opted in and confirmed their email address. A safelist can be used to advertise websites, business opportunities and so forth.

2. How does a credit based safelist work?

With the credit based mailer you can use your email credits to send ads to the other members of this safelist. Offering credits as an incentive for members to open your ads insures that your email will be open and your sites will be seen.

3. What is 1 credit worth?

1 credit is 1 member of this safelist that you can send your ad to.

4. How can I earn credits?

You can earn credits by clicking on the credit links contained inside each of the emails you receive from this safelist. You can also earn additional credits by referring new members to the site or by purchasing them [here](#).

5. What is the Ad Rotation System?

It is a system that rotates banners and text ads throughout the safelist.

6. How does the Ad Rotation System work?

When you add your banner or ad to ARS, It will be put in rotation with the ads of other members and will be randomly displayed on the site every time a page is loaded.

7. Who can use the ARS?

All members of this safelist.

8. What does it cost for my ad to be displayed?

Email credits can be exchanged for ad impressions at a rate dependent on your membership level.

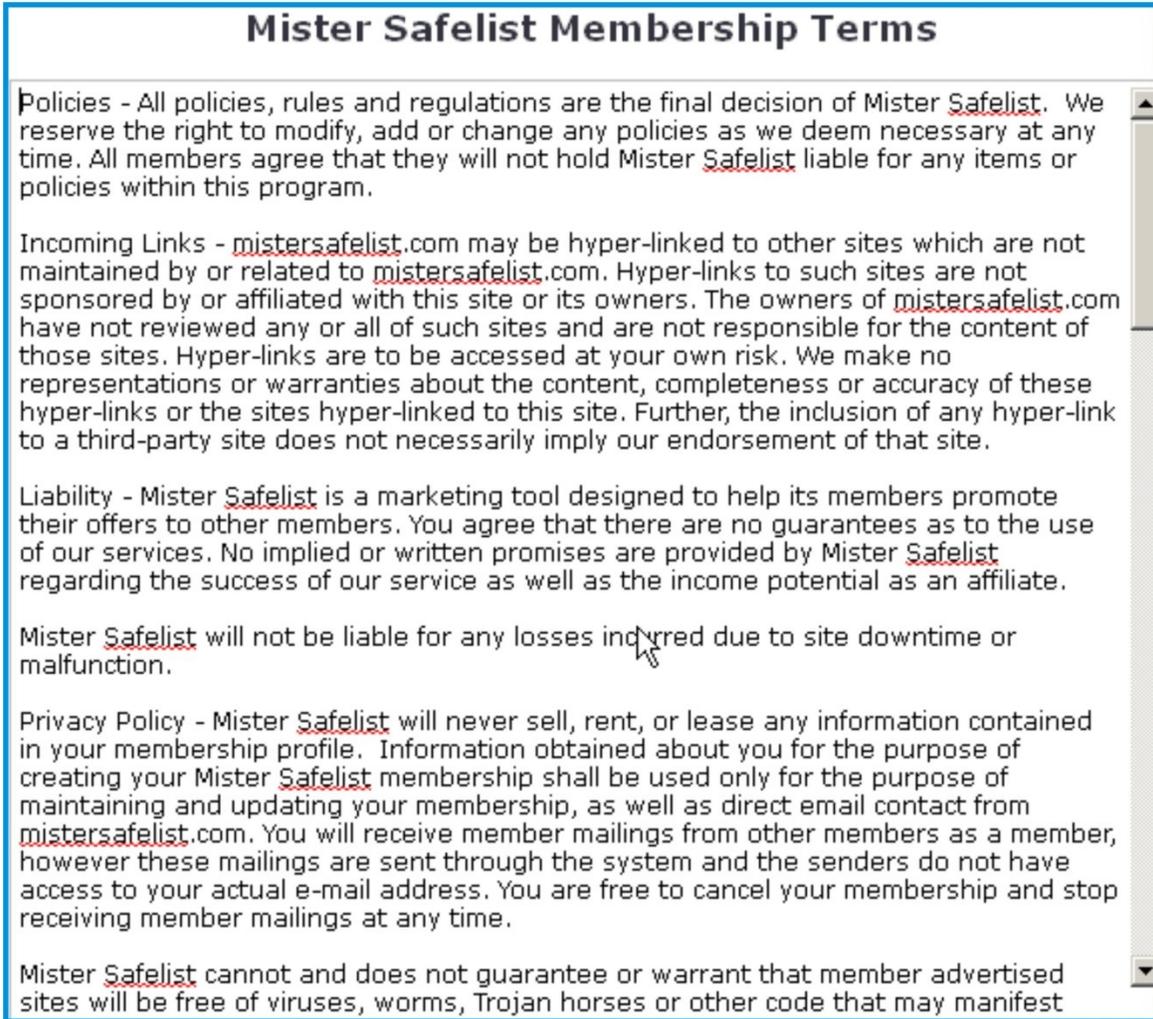
9. What kind of banners or ads can I display with ARS?

You can display any ad or banner as long as it doesn't violate the safelist [terms](#).

A blue rounded rectangular button with a red border and a white hand cursor icon pointing to the right. The word "Rules" is written in white text in the center.

Almost finally, we reach an important button which is the

You should read through this section to acquaint yourself with all the site policies including liabilities, email etiquette, spamming, commission, subscription and refund policies, etc. This way you can take advantage of a safe and enjoyable membership at “Mister Safelist”. Here’s a bit of what you would see:

A screenshot of a web page titled "Mister Safelist Membership Terms". The page has a blue border and a white background. It contains several paragraphs of text, each starting with a bolded heading. The text is as follows:

Policies - All policies, rules and regulations are the final decision of Mister Safelist. We reserve the right to modify, add or change any policies as we deem necessary at any time. All members agree that they will not hold Mister Safelist liable for any items or policies within this program.

Incoming Links - mistersafelist.com may be hyper-linked to other sites which are not maintained by or related to mistersafelist.com. Hyper-links to such sites are not sponsored by or affiliated with this site or its owners. The owners of mistersafelist.com have not reviewed any or all of such sites and are not responsible for the content of those sites. Hyper-links are to be accessed at your own risk. We make no representations or warranties about the content, completeness or accuracy of these hyper-links or the sites hyper-linked to this site. Further, the inclusion of any hyper-link to a third-party site does not necessarily imply our endorsement of that site.

Liability - Mister Safelist is a marketing tool designed to help its members promote their offers to other members. You agree that there are no guarantees as to the use of our services. No implied or written promises are provided by Mister Safelist regarding the success of our service as well as the income potential as an affiliate.

Mister Safelist will not be liable for any losses incurred due to site downtime or malfunction.

Privacy Policy - Mister Safelist will never sell, rent, or lease any information contained in your membership profile. Information obtained about you for the purpose of creating your Mister Safelist membership shall be used only for the purpose of maintaining and updating your membership, as well as direct email contact from mistersafelist.com. You will receive member mailings from other members as a member, however these mailings are sent through the system and the senders do not have access to your actual e-mail address. You are free to cancel your membership and stop receiving member mailings at any time.

Mister Safelist cannot and does not guarantee or warrant that member advertised sites will be free of viruses, worms, Trojan horses or other code that may manifest

Again, an important read and you’d do well to familiarize yourself with this section.

We’re DONE!!

I sure hope you enjoyed this book on how to navigate around “Mister Safelist” and how to take advantage of this new and exciting marketing mailer. As technologies advance, “Mister Safelist” is on the cutting edge of marketing tools and fully intends to keep updated to offer you the BEST products for all your advertising needs.

All the best, thank you so much for joining, and see you inside!

A blue rounded rectangular button with a red border and a white hand cursor icon pointing to the right. The word "Logout" is written in white text in the center.